# Mitel CloudLink

## Enabling Digital Transformation



### ENABLE CONNECTIONS

Connect on-site communication assets to the cloud with a fast, simple and low-cost hybrid solution.

### PROTECT INVESTMENTS

Integrate cloud communications with existing legacy systems, creating new and improved capabilities.

### ELEVATE EXPERIENCES

Deliver customized communication experiences, tailored to the way businesses and users work.

## Mitel CloudLink is the path to the cloud-enabled future

By offering the easiest and most cost-effective path to the cloud, partners can future proof their customers. With Mitel CloudLink partners will be able to support their customer's systems, including the on-premises hardware, from the cloud. Partners can elevate their customer's experience by building or customizing apps to specifically answer their customer needs. Partners will see significant cost savings with reduced truck rolls, no longer needing to dispatch technicians out to service or re-configure customer systems for every issue.

Mitel®
Powering connections

## About Mitel CloudLink

In today's digital and mobile world, digital transformation is top of mind for business leaders. Businesses are increasingly looking for ways to streamline and automate business workflows, increase productivity, enable growth and transform to the point where all elements of their organization - people, processes, data and things - are able to connect and communicate seamlessly.

Mitel CloudLink is the answer to these business needs. Connecting on-site communications platforms to the CloudLink cloud-based platform, Mitel CloudLink enables businesses to leverage existing assets while extending and adding new capabilities from the cloud.

## Solution Components

Mitel CloudLink is an overlay service comprised of three core components: the Mitel CloudLink Gateway, CloudLink Platform and CloudLink Applications. Mitel CloudLink combines the best of both the on-site and cloud communications platforms with a unique hybrid approach, connecting on-site assets to the cloud, where flexibility, scalability and customized integrations are available. This enables organizations to take advantage of the latest cloud technologies while protecting and leveraging their existing investments

## Why Mitel CloudLink?

**Easy Cloud Transformation** – The Mitel hybrid approach is simple in deployment and usage

**Create Loyal Customers** – Tailored applications help future-proof and create sticky customers

**Enable Installed Base** – Businesses can move toward cloud services using their existing systems

**Custom Experiences** – Open architecture and APIs accelerate the creation of tailored apps

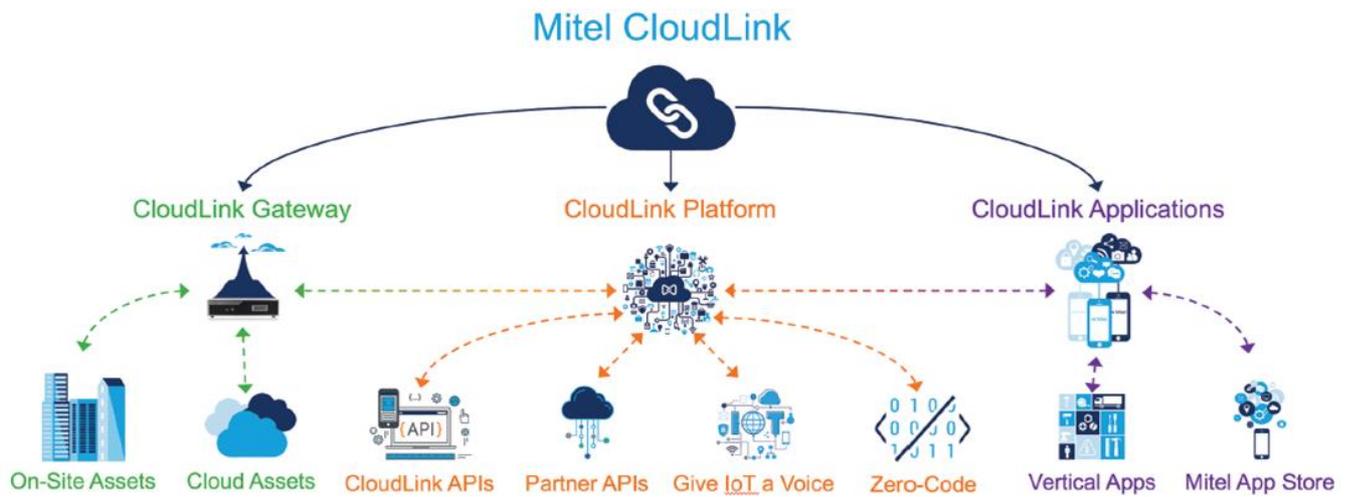**Recurring Revenues** – Subscription model and rapid app creation open many revenue streams.



**Mitel CloudLink Gateway** – The CloudLink Gateway is the core enablement technology that connects on-site call control platforms to our open cloud platform. It is the bridge that gives customers access to advanced next-gen applications and is the way we will help customers leverage what they've got so they can move forward at their pace -  when they are ready to link to the cloud. The CloudLink Gateway is simple, secure and affordable to deploy.



**Mitel CloudLink Platform** – The Mitel CloudLink Platform is an intuitive development platform open to application developers, partners and customers. With faster service delivery, optimized costs and the tools to build tailored applications with no development knowledge, we're making it simple to deliver immersive and customized communications experiences.



**Mitel CloudLink Applications** – Leveraging Mitel APIs and microservices, Mitel CloudLink applications are tailored for specific industries and verticals, continuously developed, rapidly deployed, simple to manage and deliver real time communications in ways that meet customer needs.

## Mitel CloudLink

CloudLink Gateway      CloudLink Platform      CloudLink Applications

On-Site Assets    Cloud Assets    CloudLink APIs    Partner APIs    Give IoT a Voice    Zero-Code    Vertical Apps    Mitel App Store

## How does it all Connect?

Mitel's platform is streamlined for building and delivering software—one that makes your developers more productive, maximizes your IT investments, and enables faster innovation.

Custom software has become a competitive currency. It is a key asset enabling organizations to unlock new revenue streams and drive meaningful transformation for themselves and their industries.

Our application platform makes doing the right thing simple, and will result in better application performance, management, and resilience.



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